


Quality Management Policy

 Significa	QUALITY MANAGEMENT POLICY	CODE	POL.01
		VERSION	3.0
		DATE	10/03/2025

Significa is a strategic digital agency that creates exceptional digital experiences for leading brands. The company's vision is to foster client growth by combining creativity with cutting-edge technology to deliver solutions that drive transformation, enhance operations, and create lasting value that resonates with both clients and their audiences. Our core values are commitment to excellence, collaboration, and integrity.

The company recognizes that achieving and maintaining quality customer requirements is an integral part of its business and a primary responsibility of the management at every level. Significa has established and follows the following quality management policy to ensure this.

The basic principle and commitment of the company, as well as the philosophy of every employee, is to provide quality services with respect to the Customer, the Employee, the Shareholder, and society in general, in compliance with the regulatory framework.

To achieve the above, Significa:


- Implements a quality management system through which needs are identified, solutions are designed, and the necessary procedures are implemented and documented.
- Establishes measurable and objective targets to monitor critical parameters in each process. These objectives are evaluated based on their degree of achievement through reviewing the quality management system to make the right decisions in time and achieve continuous performance improvement.
- Invests in continuous training and education of its employees to promote quality in all its activities, with particular emphasis on their evaluation.
- Provides the necessary resources for the efficient and effective operation of each department within the company.

The main objectives set by Significa are the following:

- To provide services that fully meet customer requirements.
- To continuously increase customer trust in our company.

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- To ensure that our suppliers’ products and services meet our standards

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By adopting the principle of continuous improvement, Significa recognizes and rewards teamwork and individual effort, invests in people, and respects the customer.

Significa is committed:

- To take into account the needs and expectations of stakeholders in its operation.
- To monitor and continuously comply with the regulatory and legislative framework.
- To effectively implement and continuously improve the ISO 9001:2015 Quality Management System.

The Company's Policy is known to all its employees and is available to the public.

The Managing Director

Vassilis Linakis

